



DECENTRALIZATION & COLLABORATIVE GROWTH Cooperation with Serbian municipalities

ORGANIZERS: French Serbian Chamber of Commerce and Industry (CCIFS) in collaboration with the Embassy of France

DATE AND LOCATION: Tuesday, 26 November 2024, Embassy of France in Belgrade

FORMAT: Conference & Networking lunch

OBJECTIVE: The goal of the conference is to bring together representatives from Serbian cities who will present their future projects, and French companies that could serve as potential partners for these local initiatives.

POTENTIAL SPEAKERS: Representatives from Serbian cities – mayors, city planners, or local government officials who will present their cities' upcoming projects and development plans, French business leaders, industry experts (specialists in urban development), government officials.

AUDIENCE: Serbian public and private sector, public utilities, institutional partners (government and policy makers, universities, etc.), French business representatives.

Preliminary agenda (10:00-14:00)

Keynote speech **SUCCESS STORY Building the Future Together:** The Synergy Between the City of Pirot & Tigar Tyres Michelin (TBC)

Panel 1 **COLLABORATIVE GROWTH:** Unlocking the Potential of Public-Private Partnerships to Transform Cities in Serbia

Panel 2 **URBAN INFRASTRUCTURES:** Current Challenges and Future Plans for Waste Management, Water, Energy & Transportation in Serbian Cities

NETWORKING LUNCH & B2B SESSION

Participation models for companies

3500 EUR	2000 EUR
<ul style="list-style-type: none"> ➤ Name partner of the conference (ex. Business conference powered by /name of your company/) ➤ Special mention in the welcome speech ➤ Presentation on the panel (10 min) ➤ 5 invitations to the conference & networking cocktail ➤ Logo on all printed and digital material dedicated to the conference, premium placement (email blasts, invitations, roll-up etc.) 	<ul style="list-style-type: none"> ➤ Mention in the welcome speech ➤ Presentation on the panel (10 min) ➤ 2 invitations to the conference & networking cocktail ➤ Logo on all printed and digital material dedicated to the conference (email blasts, invitations, roll-up etc.)